## Opening Session

8:00 am - 8:10 am (EST)
Welcome and Opening Remarks

Dr. Jennifer Xu

8:10 am – 9:00 am (EST)
Session 1. Healthcare and Digital Inclusion
Full Paper Presentation (10 minutes each)

Session Chair: Dr. Zhe “Jay” Shan

<table>
<thead>
<tr>
<th>Paper Title</th>
<th>Authors</th>
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<tbody>
<tr>
<td>Using Co-Location Networks to Examine Information Flow and Consumer Mobility</td>
<td>David Schweidel, Hanyu Zhang and Kunpeng Zhang</td>
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<tr>
<td>Women Gendered Experience in Indian IT and BPO Industry: How Does Perceived Gender Inequality Affect Job Performances?</td>
<td>Yao Zhao, Dongwon Lee and Sunil Mithas</td>
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<tr>
<td>Disaster Management Through Digital Platforms: Online Crowdfunding Communities Respond to the COVID-19 Pandemic</td>
<td>Anqi Wu, Aravinda Garimella, Ramanath Subramanyam and Mehmet Ahsen</td>
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<td>Effects of COVID-19 on Critics’ Rating Behavior</td>
<td>Thomás Peña, Tianxi Dong and Tianjie Deng</td>
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Breakout room discussion

## Session 2. Consumer Behavior and Online Platforms

9:10 am – 10:00 am (EST)
Full Paper Presentation (10 minutes each)

Session Chair: Dr. Noyan Ilk

<table>
<thead>
<tr>
<th>Paper Title</th>
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<tbody>
<tr>
<td>How Local Competition Reshapes Consumers’ Review Behavior: An Empirical Investigation</td>
<td>Xinyu Zang, Xiang Wan, Naveen Kumar and Liangfei Qiu</td>
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<tr>
<td>The Impact of Online Endorsement by Internet Celebrities and Traditional Celebrities on Product Sales</td>
<td>Dongliang Sheng, Kunsoo Han and Warut Khern-Am-Nuai</td>
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<tr>
<td>Filtering to Break Filter Bubbles: A Large-scale Randomized Field Experiment with Kwai</td>
<td>Xingjin Chen, Chenshuo Sun, Sean Xin Xu and Can Ye</td>
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<td>Machine Learning Models as Traders or Information Providers? A Simulation Exploration of Generating the Wisdom of Crowds in the Prediction Markets</td>
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### 10:10 am – 11:00 am (EST)
Session 3. Short Paper Presentations (5 minutes each)
(Full length presentation link of each paper is available via the workshop program)

<table>
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<tr>
<th>4A. AI and Digital Transformation</th>
<th>4B. E-commerce and Social Media</th>
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<tbody>
<tr>
<td>Session Chair: Dr. Shaokun Fan</td>
<td>Session Chair: Dr. Kexin Zhao</td>
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</table>
| How a Country's Socio-Economic and Political Environments Influence AI Perception  
  Thomas Ware, T.S. Raghu and Benjamin Shao | On Understanding Peer Endorsements in the Digital Gig Economy  
  Sambit Tripathi, Amit Deokar and Prasanna Karhade |
| The Challenge of Augmented Reality: The Influence of Physical Situation on Customers’ behavior in E-business  
  Jun Liu and Zhao Du | A Study Investigating Factors Affecting User Ratings in Mobile Games  
  Smriti Srivastava and Dan Kim |
| Application of machine learning and sentiment analysis in digital banking services  
  Wei-Lun Chang and Ying-Ying Yang | Does Online Search Mediate the Impact of Online Reviews on Sales? An Investigation of the Indian Automobile Sector  
  Madhuri Prabhala and Indranil Bose |
| Market-Driven Development Activities in Cryptocurrency OSS: Insiders vs. Outsiders  
  Mengfan Xuan and Xin Li | Experience vs. Expertise: What Makes a Good Reviewer in Online Learning?  
  Zhao Du, Fang Wang and Shan Wang |
| Benefits of e-Business and Multiculturism During Extreme Shocks  
  Ankur Jaiswal, Abhishek Kathuria and Prasanna Karhade | Pixel Importance: The Impact of Saturation and Luminosity on the Spread of Information on Social Media  
  Timothy Kaskela, Bin Zhu and Sayali Dhamapurkar |
| Drivers of technological innovation in SMEs during Covid-19 times: an analysis in the Caribbean region using ICONOS Program Database  
  Danielle Nunes Pozzo and Andrea Porras Paez | Advocates of Civil Disobedience: A Cross-Country Analysis of the Role of Ride-sharing Apps in Facilitating Protest Participation  
  Nam Ji Eum and Seung Hyun Kim |
| Who is the Broker Matters: Examining How Sector Affiliations Moderate Public Responses to Brokerages in COVID-19 Cross-Sector Communication Networks  
  Jingyi Sun and Aimei Yang | An Insight into Social Media Phenomenon through Systematic Literature Review  
  Debalina Bera |
| Online Activities and Offline Demand in Healthcare Platforms  
  Sijia Zhou, Xin Li, Jiaqi Yan, Yani Shi and Zhongmin | An Empirical Study of Brand Concept Recall as a Predictor of Brand Loyalty for Dyson  
  Takumi Kato |
<p>| Breakout room discussion | Breakout room discussion |</p>
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| 11:10 am - 12:00 pm (EST) | Session 4. Keynote Talk  
**From Replication to Triangulation and Beyond: Multiple-Method/Study Trends in IS Research**  
Dr. Han Zhang |

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| 12:00 pm (EST):  | Awards Ceremony and Closing Remarks  
**Michael J. Shaw Best Paper Award and Best Reviewer Award**  
Dr. Ricky Tan |

* Papers with * are nominees for the Best Paper Award

**Zoom Information**

**Zoom Link (for the main Workshop)**

- [https://us02web.zoom.us/j/84144378622?pwd=UWxIMkhZQmRXc2N0M2ZGSFl2ZmtlQT09](https://us02web.zoom.us/j/84144378622?pwd=UWxIMkhZQmRXc2N0M2ZGSFl2ZmtlQT09)  
- Meeting ID: 841 4437 8622  
- Passcode: 192965  
- Find your local number: [https://us02web.zoom.us/u/kby7N3iMoZ](https://us02web.zoom.us/u/kby7N3iMoZ)

**Zoom Link (for the parallel short paper session 3B ONLY between 10:10-11:00)**

- [https://us02web.zoom.us/j/88619230473?pwd=OVp6TVd1cEhIMFh4MUJczFSQzh2Zz09](https://us02web.zoom.us/j/88619230473?pwd=OVp6TVd1cEhIMFh4MUJczFSQzh2Zz09)  
- Meeting ID: 886 1923 0473  
- Passcode: 149897  
- Find your local number: [https://us02web.zoom.us/u/k5l6Yc4Y](https://us02web.zoom.us/u/k5l6Yc4Y)
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- Michael J. Shaw, University of Illinois at Urbana-Champaign, USA
- Andrew B. Whinston, University of Texas at Austin, USA

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- Noyan Ilk, Florida State University, USA
- Zhe “Jay” Shan, Miami University, USA
- Kexin Zhao, University of North Carolina at Charlotte, USA

Publicity Chairs

- Prasanna Karhade, University of Hawaii at Manoa, USA
- Xiao Liu, Arizona State University, USA

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- Hsing Kenneth Cheng, University of Florida, USA
- John Zhang, Arizona State University, USA
- Ricky Tan, University of Houston, USA

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- Ming Fan, University of Washington, USA
- Karl Lang, City University of New York, Baruch College, USA
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